

PORTFOLIO 2026

Lana Novičić

THE BEAUTY OF DETAIL

PROFESSIONAL MAKEUP ARTIST · RIYADH

INDEX

Artistry, with intention.

A curated presentation of beauty, image-making and professional makeup applications.

01 Signature beauty

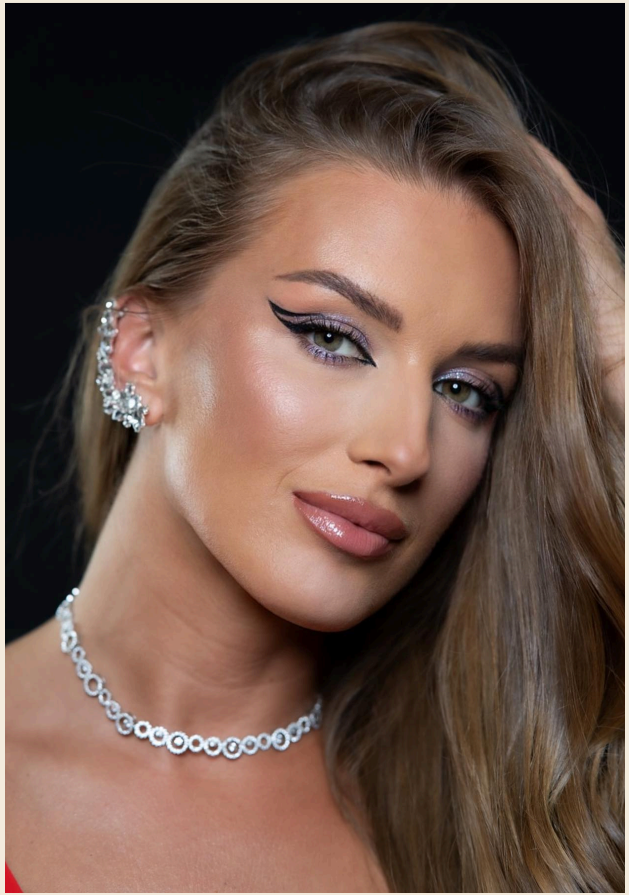
02 Editorial & fashion

03 Talent, appearances & VIP

04 Broadcast & presenters

05 Occasions & bridal

06 Creative & special effects



THE ARTIST

Meet Lana Novičić.

A Riyadh-based makeup artist whose portfolio spans precision beauty, fashion-led imagery, camera-facing talent and creative transformations. Her work reflects an eye for composition, skin finish, colour and detail across distinct styles and production settings.

BEAUTY IS PERSONAL. EXECUTION IS PRECISE.

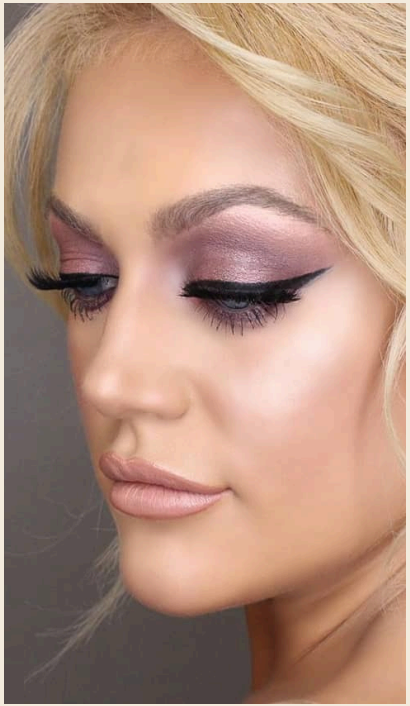
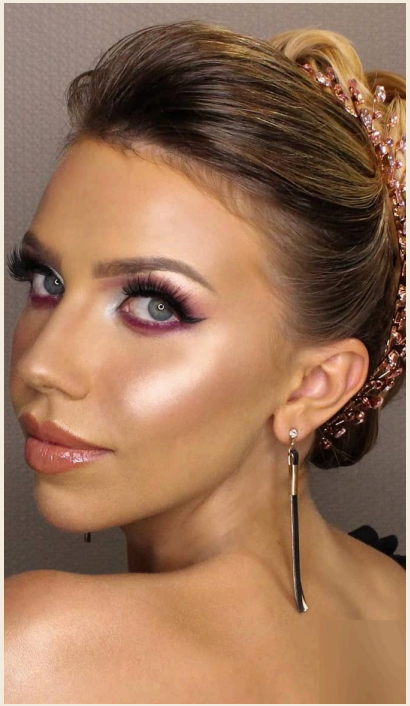
01 / SIGNATURE BEAUTY

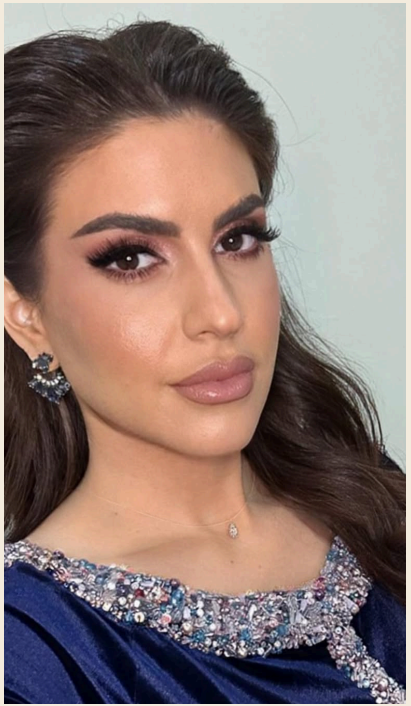
Elevated Beauty.

Complexion. Definition. Light. A considered approach to each face.

SELECTED WORK





Beauty Portraits

Expressive, polished makeup designed to hold attention at close range.

02 / EDITORIAL & FASHION

Beauty for the Lens.

Visual expression, fashion and storytelling.

SELECTED WORK





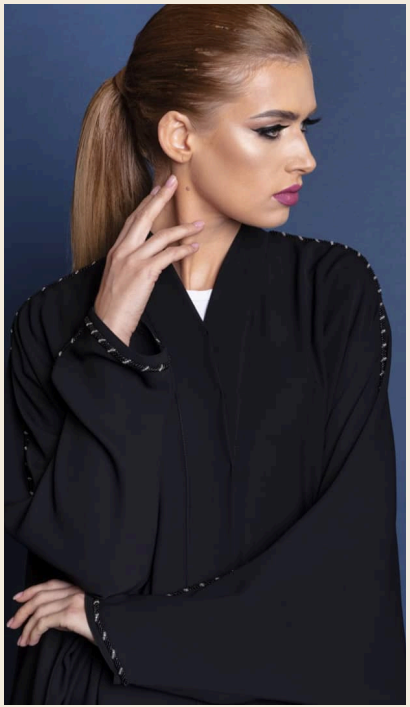


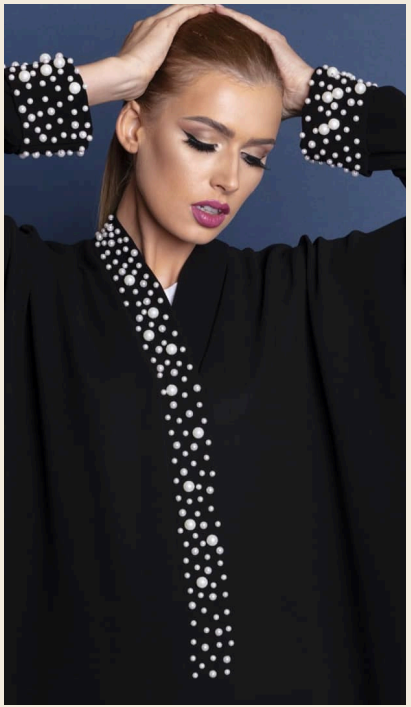


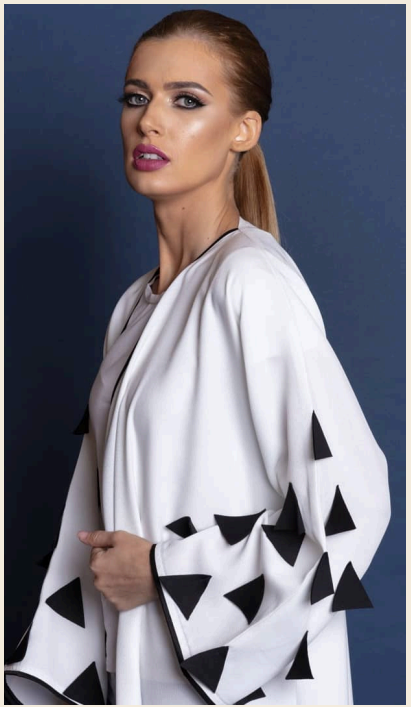
Editorial Statements

High-impact portraiture and stylised fashion beauty for Pace e Luce.









Fashion Campaign Looks

Beauty that complements wardrobe, lighting and creative direction. Maïa Abaya campaign.







Camera-Ready Finish

Defined eyes, luminous skin and intentional colour.

— 03 / TALENT & APPEARANCES

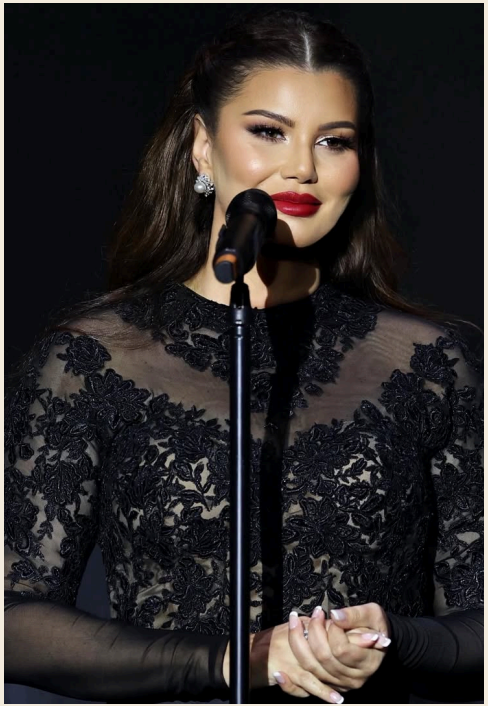
The Power of Presence.

Selected imagery in performance and public-facing contexts.

SELECTED WORK









Public Appearances

Red carpet, stage and photoshoot looks for singers, artists and public figures.






Behind the Scenes

With artists and presenters before stage and screen.

04 / BROADCAST & PRESENTERS

On-Air Beauty.

Makeup for camera, studio environments and television presenters.

SELECTED WORK











Presentation & Presence

Professional makeup suited to broadcast lighting and high-definition capture.

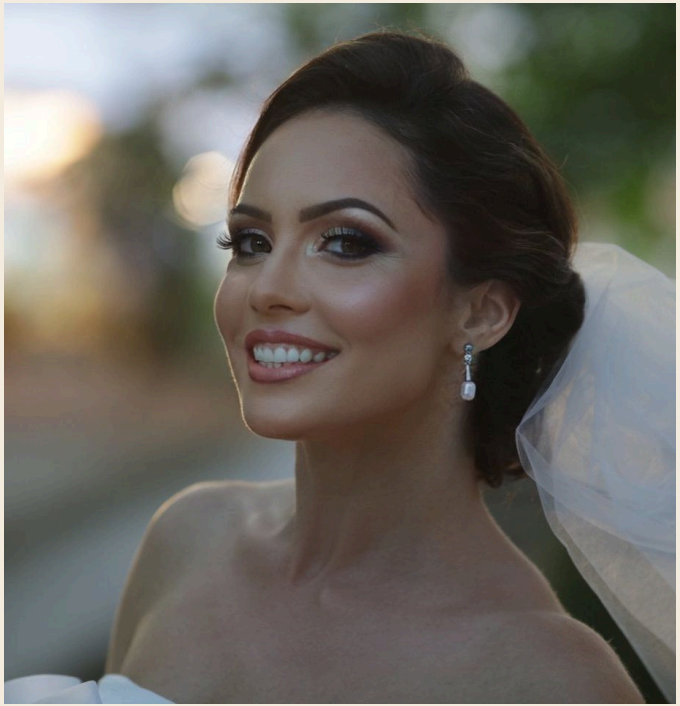
05 / OCCASIONS & BRIDAL

Timeless Elegance.

Soft sophistication or standout glamour, tailored to the individual.

SELECTED WORK









Occasion Beauty

Refined finishing for celebrations, bridal looks and private clients.

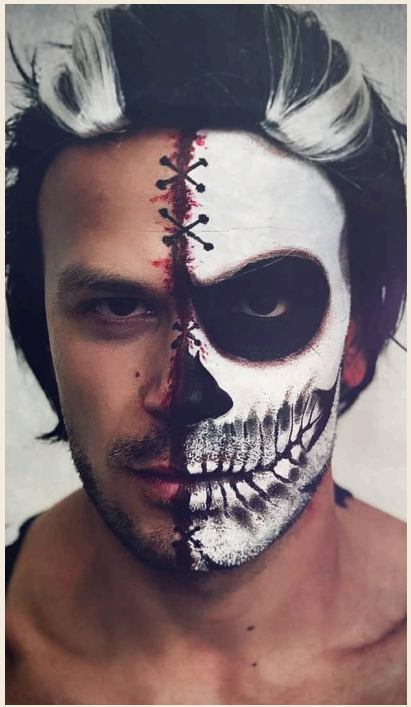
06 / CREATIVE & SPECIAL EFFECTS

Creative Transformations.

Special-effects, character and concept makeup.

SELECTED WORK



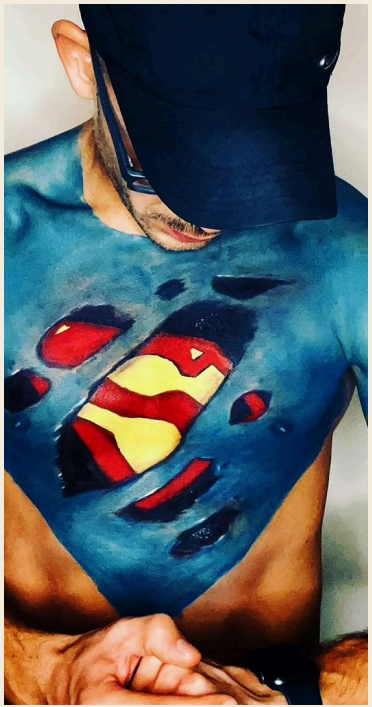





Character & Concept

Body paint, Halloween looks and theatrical transformations.






Illusion & Horror

Half-face illusions, clown and skull work for Halloween and themed events.

SERVICES

Makeup for the brief.

Service capabilities illustrated by the selected visual work.

01 **Beauty & Editorial**
Portraits, lookbooks, creative and fashion photography

02 **Campaigns & Content**
Brand imagery, promotional photography and commercial content

03 **Talent & Broadcast**
Presenters, performers, appearance-ready and on-camera looks

04 **VIP & Private Clients**
Events, celebrations, special occasions and bridal beauty

05 **Creative Makeup**
Special effects, character-based and concept-driven looks

WORKING TOGETHER

A seamless creative process.

01

Brief & Direction

Share the format, audience, date, location and visual references.

02

Look Development

Align on finish, palette, mood and the requirements of photography or live use.

03

On-Set Artistry

Create the approved look with attention to consistency, detail and timing.

04

Final Checks

Refine the look for lighting, camera, wardrobe and the specific environment.

PROJECT SCOPE, AVAILABILITY, TRAVEL AND QUOTATIONS CONFIRMED PER ENQUIRY.

BOOKINGS · CAMPAIGNS · COLLABORATIONS

Let's make an impression.

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